

together

Creating cultural and Knowledge spinoffs



## Who are we?

We are a creative workgroup comprising of Kingston University postgraduate students committed to bringing an improved quality of life through projects aimed at engaging people in stimulating social interactions.



**Himanshu**

MA Creative  
Economy + Music



**Huina**

MA Creative  
Economy +  
Museums and  
Galleries



**Maria**

MA Creative  
Economy +  
Management



**Matteo**

MA Creative  
Economy +  
Music



**Shriya**

MA Creative  
Economy  
+Product and  
Space Design

# About Kingston University

110 year history!

10 associate Colleges!

4 campuses!

21,300 students in total!

3,212 non-UK students!

7 faculties!

2,128 members of staff!

**Kingston University** has this vast pool of Resources and Knowledge. Cross pollination of this knowledge can lead to a much more **Dynamic Ecosystem**

"The true object of all human life is **Play**."  
-G K Chesterton



We want to make **'Fun'** the integrating factor

**Happy people = Stimulated minds = Dynamic environment**

We believe that adding a **'Fun Factor'** can help seamlessly integrate without being obvious



This cross pollination between faculties is also carried out by the university but in more formal ways.

What do we do ?

Our business venture involves running three alternative reality games that run in Kingston University for Kingston University students and Staff bringing together different campuses and faculties.

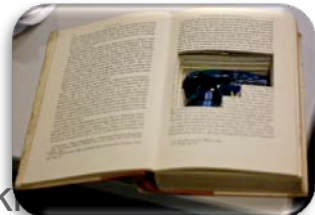


- Three reality Games
- Three levels of Fun
- Three levels of Difficulties
- Three Incredible Prizes

1. Register Group  
(3 people teams)



2. Collect Mission Kit



3. Identify Target



4. Post sighting  
on website



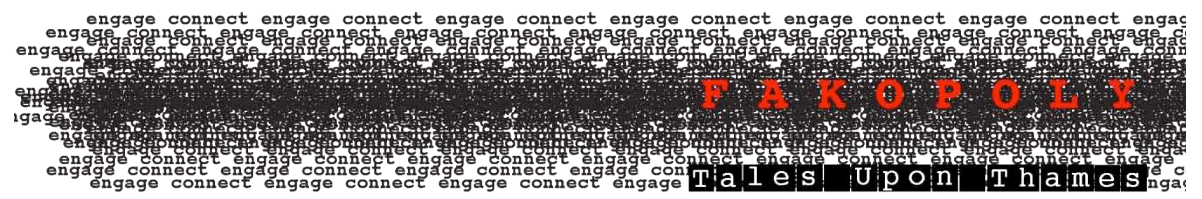
5. Proceed to  
elimination/  
collect  
Video  
evidence  
(post on  
website)



6. Collect eliminated  
team's kit and  
proceed to the next  
target.



7. Win the game!!!!





Visit us at [www.talesuponthames.com](http://www.talesuponthames.com)

Join our  group Tales Upon Thames